



VISUAL MAGNETICS GRAPHIC SYSTEM®

MagnaMedia® SPECIALTIES

VM-ECOten™

Visual Magnetics® VM-ECOten is the latest addition to the Specialties Collection of MagnaMedia®. A 10-mil* 100% FSC and GREENGUARD Gold certified cellulose base encapsulated in a durable resin finish with a magnetic receptive reverse surface and an ultra-smooth semi-matte print surface, VM-ECOten provides a natural white print surface on a durable base made from sustainable forestry practices. VM-ECOten is ideal for producing high resolution photo and artwork reproductions, wall murals and POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- FSC and GREENGUARD Gold certified cellulose base made from sustainable forestry practices and meets chemical emissions requirements.
- Resin encapsulated. Adds semi-matte finish, durability and anti-microbial properties.
- Easily die cut for interesting overlay accents.
- Water / smudge resistant print surface. Easy to clean.
- 100% opaque, no show through.
- Easy to install: no frames, wraps or stretching necessary.
- Conforms easily to curves and bends for contour applications.
- Semi-matte enhanced print surface for improved printer compatibility.

Physical Data

| | |
|---------------------------|-----------------------|
| Total Caliper* | 10-mil / 277 Micron |
| Gloss 60°* | Semi-matte |
| Whiteness* | 92% |
| Opacity | 100% |
| Fire Rating | Class A (ASTME-84-98) |
| Optimal Conditions | 50% RH / 70F |

Available Sizes

48 in x 100 ft roll – 3 in Core

Product Code

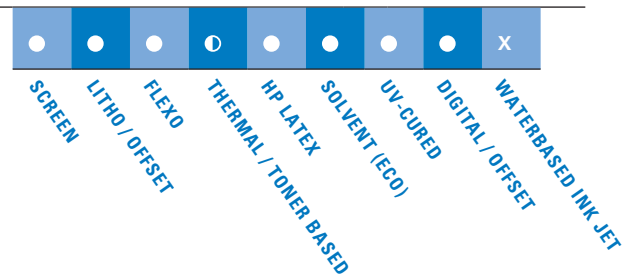
VMEC10-48100

Application Information

- Excellent for architectural, design, healthcare, hospitality, retail, education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlaid with up to 2 MagnaMedia films.
- Cellulose based products change dimensions with variations in temperature and humidity more than film based products. For best results use 4 ft x 4 ft maximum print size.

Printer Compatibility

VM-ECOten is compatible with most solvent, eco-solvent, UV Cured, HP Latex, and analog printing technologies (see chart).



Recyclability

All MagnaMedia, including VM-ECOten, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are preferred as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

Roll-Out



* Thickness and whiteness listed are nominal values.

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



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