



VISUAL MAGNETICS GRAPHIC SYSTEM®

MagnaMedia® SPECIALTIES

VM-DRYerase™

Visual Magnetics® VM-DRYerase is a versatile addition to the Specialties Collection of MagnaMedia® and the featured product within our Dynamic Spaces™ concept. A 13-mil* 100% white polyester base coated with a durable, clear, dry erase writable and printable surface, VM-DRYerase is ideal for producing hand written menu boards, educational white boards, corporate boardrooms, writable wall coverings and any other application requiring a dry erase writable surface that can be printed with UV-Curable ink print technology. VM-DRYerase features a patented Micro-Iron® back coating enabling Dynamic Spaces to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- 100% opaque, no show through.
- Conforms easily to curves and bends for contour applications.
- White writable dry erase surface.
- DRYerase surface can be printed for permanent lines and art to compliment handwritten content.
- Durable, polyester base. Will not tear or stretch.
- Excellent for menu boards, boardrooms, wall coverings.
- Accepts all dry erase markers.
- Erases cleanly, excellent “Ghosting” resistance.
- Can be cleaned with isopropyl alcohol. Even removes permanent marker.
- Ultra durable surface. Aerospace technology used in the patented dry erase coating.

Physical Data

Total Caliper*	13-mil / 330 Micron
Gloss 60°*	High
Whiteness*	100%
Opacity	100%
Fire Rating	Class A (ASTME-84-98)
Optimal Conditions	50% RH / 70F

Available Sizes

48 in x 100 ft roll – 3 in Core

Product Code

VMDERS-48100

Application Information

- Excellent for architectural, design, healthcare, hospitality, retail, education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlaid with up to 2 MagnaMedia films.

Printer Compatibility

VM-DRYerase is compatible with most UV-Cured printing technologies (see chart).

X	X	X	X	X	X	●	X	X
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

Recyclability

All MagnaMedia, including VM-DRYerase, will be recycled into energy and new steel production when returned to Visual Magnetics per our “Recycling Retired Graphics” program available for download at www.visualmagnetics.com.

VM-DRYerase Care / Maintenance

1. VM-DRYerase film is intended for use with non-toxic, water based dry-erase markers. Expo® markers recommended.
2. Soft foam or felt erasers or a soft cloth should be used on the dry erase surface.
3. Periodically clean dry erase surfaces with warm, soapy water and dry with a soft cloth.
4. Alternative surface cleaning solutions may also be used such as commercially available dry-erase board cleaner or a mixture of 50% isopropyl alcohol and 50% water.
5. If permanent marker was used accidentally, either clean with 100% isopropyl alcohol, or try writing over the mark with a dry-erase marker, wait one minute and wipe clean.

Roll-Out



* Thickness and whiteness listed are nominal values.

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



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