



# VISUAL MAGNETICS GRAPHIC SYSTEM®

MagnaMedia® SPECIALTIES

## VM-CHALKboard™

Visual Magnetics® VM-CHALKboard is a unique addition to the Specialties Collection of MagnaMedia.® A 100% polyester base coated with a black chalkboard, writable and printable surface, VM-CHALKboard is ideal for producing hand written menu boards, educational chalkboards and any other applications requiring a chalk writable surface that can be printed with many digital and analog print technologies. VM-CHALKboard features a patented Micro-Iron® back coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

### Features and Benefits

- 100% opaque, no show through.
- Conforms easily to curves and bends for contour applications.
- Black, writable, chalkboard surface. Custom colors available.
- Chalkboard surfaces can be printed for permanent lines and art to compliment handwritten content.
- Durable, polyester base. Will not tear or stretch.
- Excellent for menu boards, accepts most dustless, soft chalk.
- Easy to erase.

### Physical Data

<b>Total Caliper*</b>	13-mil / 330 Micron
<b>Gloss 60°*</b>	Semi-matte
<b>Whiteness*</b>	N/A
<b>Opacity</b>	100%
<b>Fire Rating</b>	Class A (ASTME-84-98)
<b>Optimal Conditions</b>	50% RH / 70F

### Available Sizes

60 in x 100 ft roll – 3 in Core

### Product Code

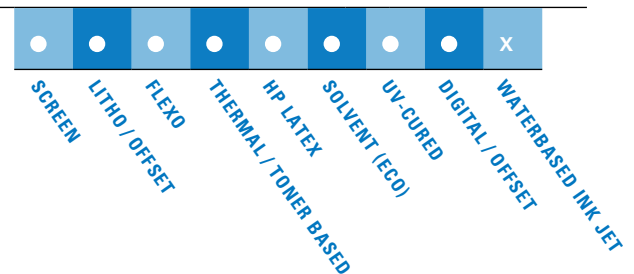
VMPCBD-60100

### Application Information

- Excellent for architectural, design, healthcare, hospitality, retail ,education, and visual merchandising markets.
- Apply, remove and store like any other MagnaMedia.
- May be overlaid with up to 2 MagnaMedia films.

### Printer Compatibility

VM-CHALKboard is compatible with most solvent, eco-solvent, UV Cured, HP Latex, and analog printing technologies (see chart).



### Recyclability

All MagnaMedia, including VM-CHALKboard, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at [www.visualmagnetics.com](http://www.visualmagnetics.com).

Roll-Out



\* Thickness and whiteness listed are nominal values.

#### COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



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