



VISUAL MAGNETICS GRAPHIC SYSTEM®

MagnaMedia® FABRICS

VM-Harvest™ 32

Visual Magnetics® VM-Harvest32 is the latest addition to the Digital Fabrics Collection of MagnaMedia®. A 32-mil* 100% natural jute and natural rubber based, magnetic receptive, burlap fabric with a coarse textured print surface, VM-Harvest32 adds a natural warmth and organic feel to the in-store experience. VM-Harvest32 is ideal for producing heavily textured photo and artwork reproductions, wall murals and fabric based POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- Coarse Texture Finish – Ideal for images where the ultimate in rough fabric-like texture is desired.
- 32-mil* 100% natural jute and rubber based fabric – Heavy-weight burlap woven fabric texture.
- Natural Rubber layer provides a soft drape allowing this thick fabric to attract smoothly to the magnetic surface
- Water / Smudge resistant print surface. Easy to clean.
- 100% opaque, no show through.
- Easy to install: no frames, wraps or stretching necessary.
- Enhances the dimensionality of textured photo content.
- Natural fiber surface – Non-film like uniformity. Meant to be touched.
- Enhanced print surface for improved printer compatibility.

Physical Data

Total Caliper*	32-mil / 813 Micron
Weight	26 oz / SY
Fabric Weave	1 / 1
Gloss 60°	Matte
Whiteness*	85%
Opacity	100%
Fire Rating	Class B (ASTME-84-98)
Optimal Conditions	50% RH / 70F

Available Sizes

46 in x 50 ft roll – 3 in Core
46 in x variable** roll – 3 in Core

Product Code

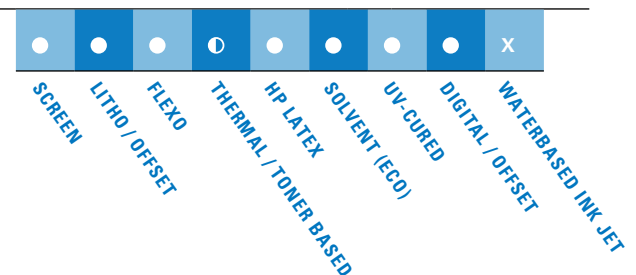
VMHVST-46050
VMHVST-46XXX**

Application Information

- Excellent for textured wall murals and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Thick fabric not designed for multi-layer use.

Printer Compatibility

VM-Harvest32 is compatible with most solvent, eco-solvent, UV Cured, HP Latex, and analog printing technologies (see chart). Feed rate may vary due to natural fabric and therefore print size may also vary from print to print as a result.



Recyclability

All MagnaMedia, including VM-Harvest32, will be recycled into energy and new steel production when returned to Visual Magnetics per our "Recycling Retired Graphics" program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are preferred as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic. Film based laminates are not recommended as they eliminate surface texture and may not adhere properly to fabric surfaces.

Roll-Out



* Thickness, weight, and whiteness listed is nominal due to the variability of natural fiber products.

** Variable length rolls available for sale up to 50 Ft. lengths

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



Visual Magnetics Limited Partnership
1 Emerson Street, Mendon, MA 01756
P 508 381-2400 F 508 381-2401
Toll Free 855 VISMAG4 (855 847-6244)

VisualMagnetics.com
info@visualmagnetics.com