



VISUAL MAGNETICS GRAPHIC SYSTEM®

VM-POLYsatin™

Visual Magnetics® VM-POLYsatin is the latest addition to the Films family of MagnaMedia®. An 11-mil* magnetic receptive polypropylene film with a satin print surface, VM-POLYsatin provides a uniform photo-quality look and feel to the in-store experience. VM-POLYsatin is ideal for producing high resolution photo and artwork reproductions, overlays, and economical POP signage using most digital and analog printing technologies and features a patented Micro-Iron® back-coating enabling displays to be effortlessly updated, easily installed, layered, transported, stored or recycled.

Features and Benefits

- Premium satin print coating optimized for solvent, latex and UV cure print devices.
- Polypropylene base. Economical with quality “hand.”
- Water / Smudge resistant print surface – Easy to clean.
- 100% opaque – No show through.
- Easy to install – No frames, wraps or stretching necessary.
- PVC free.

Physical Data

Total Caliper*	11-mil / 280 Micron
Gloss 60°	15
Whiteness*	90%
Opacity	100%
Fire Rating	Class A (ASTME-84-98)
Optimal Conditions	50% RH / 70°F

Available Sizes

42 in x 100 ft roll – 3 in Core**
50 in x 100 ft roll – 3 in Core**
54 in x 100 ft roll – 3 in Core**
60 in x 100 ft roll – 3 in Core**

Product Code

VMPSTN-42100
VMPSTN-50100
VMPSTN-54100
VMPSTN-60100

Application Information

- Excellent for durable displays and POP signage.
- Apply, remove and store like any other MagnaMedia.
- Polypropylene base not designed for high temperature applications.

Printer Compatibility

VM-POLYsatin is compatible with most solvent, eco-solvent, UV-Cured, HP Latex, and analog printing technologies (see chart).

●	●	●	X	●	●	●	●	X
SCREEN	LITHO / OFFSET	FLEXO	THERMAL / TONER BASED	HP LATEX	SOLVENT (ECO)	UV-CURED	DIGITAL / OFFSET	WATERBASED INK JET

Recyclability

All MagnaMedia, including VM-POLYsatin, will be recycled into energy and new steel production when returned to Visual Magnetics per our “Recycling Retired Graphics” program available for download at www.visualmagnetics.com.

Protecting Images

Liquid laminates are recommended as they can be easily applied to the textured surface with good results. Apply minimally to maintain surface texture. Always pretest liquid laminates for compatibility prior to applying to finished graphic.

Roll-Out



* Thickness and whiteness listed are nominal values.

** All sizes not available in all locations.

COMPATIBILITY KEY

- VM certified best results
- Uncertified – Profile dependent
- Will print – Not recommended
- X Not compatible

Renew



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