

DCP-0710 Digital City Poster

10mm pixel pitch, 6.8m², 300x216 pixels DOOH Billboard



The DCP-0710 is a single-piece outdoor LED advertising display system for digital out-of-home media. Thanks to Barco proprietary color signature technology, the DCP-0710 delivers an excellent balance between brightness and contrast. In this way it guarantees exact reproduction of brand colors at all times.

Environmentally friendly

As an environmentally friendly display it ensures lower power consumption and longer lifetime. The DCP-0710 features built-in redundancies such as image failover, power supply redundancy and multiple sensors. It is also equipped with extensive remote management and control capabilities.

For branding and advertising

The DCP-0710 provides powerful imagery in combination with 24/7 reliability and a low cost of ownership. With less power consumption and a lighter weight than similar products, the DCP-0710 is a perfect fit for advertising and branding applications.

BARCO

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Product specifications**DCP-0710 Digital City Poster**

Pixel pitch	10.2 mm
LED configuration	SMD
LED density	9,612 LED/m ²
Brightness	6,500 nits (calibrated)
Color Processing	16 bit/color
Colors	281 trillion
Hor. viewing angle	-70°/+70°
Vert. viewing angle	-35°/+10°
Power consumption (typical)	230 W/m ²
Heat dissipation (typical)	784 BTU/hr/m ²
Operational temperature	-20°/+50 °C
Ruggedness	IP65 (front)
Dimensions (HxWxD)	3,060 x 2,203 x 160 mm 120.5 x 86.7 x 6.3 inch
Module surface	6.73 m ² 72.46 ft ²
Weight / Tile	424 kg 935 lbs
Certifications	CE, ETL, FCC Class A, CEBC, RohS