WebSignage
Web-based Digital Signage Software

Features

- **Layout:** Drag arranged source ordered playlist and drop on the target media block on the chosen screen template for playing
- **Playlist:** Arrange playlists in order for video, image picture and scrolling text from uploaded media contents
- **Playing:** Server will distribute those template, layout, playlists and contents to each registered digital signage player
- **Terminal:** Manage how many digital signage players have been registered on the server
- **Billing report:** Summary or detail played logging result report which could be inquired by different search criteria

Introduction

WebSignage assists you to easily manage advertising media contents publishing, layout arrangement and distribution. It is ideal for applications such as: restaurant, shopping mall, theater and more.

Categorized content channel
Uploaded media advertising contents will be categorized to video/image/text channel automatically, and show them based on different media playing block of the same screen template.

Horizontal/Vertical orientation screen template
Different digital signage machine could apply to multiple screen resolution and be installed in horizontal or vertical orientation to play advertising content.

Flexible management
WebSignage provides more flexible management including categorized media channel assignment, advertiser or advertisement agencies management, uploaded advertising contents management and played advertising logging reporting.

Specifications

Category		Description
Centralized Management		Centralized content management includes content file uploading, template selection, playlist arrangement, and media playing zoning
		Apply drag-and-drop mode for users to arrange the playlist in order, and to layout different media block (i.e. video/image/text) into the chosen template
		Preview uploaded media content online
Terminal Player		Supports web-based browser advertising
		Supports media content caching, even when the network connection is broken
		Supports auto-sync content data with the centered web management server
Media	Video	Supports MPEG-1, MPEG-2, MEPG-4, H.264
		File format: AVI, MP4 and WMV (If incorporate with some codedecs which can support more, for example, FLY, 3PG, DivX, MKV format)
	Image	File format: JPEG, BMP and PNG image format
	News	Supports scrolling text by customized text content
		Supports RSS
Authorization Mechanism		Supports role management
Billing Report		Summary or detail played logging result report which could be inquired by different search criteria
		Export report log to .CSV file
Remarks		Compatible with DSA/DSH/DSB/OFP240-825 series

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